



Washington Only Event INFOGRAPHIC HIGH SCHOOL

OVERVIEW

An infographic's purpose is to visually present information concisely and engagingly. Infographics combine text, illustrations, charts, and graphics to communicate complex concepts or data quickly and effectively. They help convey information in a more visually appealing and accessible manner, making it easier for viewers to understand and remember key points. Infographics can enhance comprehension, engagement, and retention of information, making them an effective tool for presenting research findings, summarizing data, explaining processes, or conveying concepts in a visually compelling manner.

THEME

History of Space Flight – 1958-63

ELIGIBILITY

3 individuals per chapter may participate. This is a Washington-only event, with no Nationals event

TIME LIMITS

- A. Thirty (30) minute setup time prior to semifinal onsite event
- B. Two (2) hours to complete onsite challenge

ATTIRE

TSA State competition attire is required for this event.

PROCEDURE

PRE-CONFERENCE

Students will design an infographic for a target audience of museum-goers. This infographic is intended to be printed and hung on the museum wall.

Students can design EITHER a 36x48" or 18x96" graphic (*submissions will be digital only*). Students will demonstrate an understanding of font pairing and typography hierarchy. Also, use of negative space should create visual balance and enhance overall design.

A minimum of 5 visual elements is recommended. Information should be accurate, and sources cited.

PRELIMINARY ROUND

This will be an Early Entry event, with submissions uploaded to the competition portal by 5:00 pm on March 1, 2024.

Entries are reviewed by judges with neither students nor advisors present, based on the following criteria:

A list of twelve (12) semifinalists (in random order) is posted.

SEMIFINAL ROUND

- A. Semifinalists report at the time and place stated in the conference program to set up their computer.
- B. Semifinalists received the onsite challenge.
- C. Semifinalists have two (2) hours to complete the challenge.
 1. When they have completed the challenge, they will present their entry to the judges, and answer questions.
- D. Final evaluation by judges takes place immediately.
- E. Students may take their computer with them, unless requested by the judges to leave it.

The top five (5) finalists are announced at the awards ceremony.

REGULATIONS

PRELIMINARY ROUND

Infographic must be EITHER a 36x48" or 18x96" graphic (*submissions will be digital only*)

Infographic is designed to be hung at a Museum of Space Flight

Infographic must contain the following information:

- History of Space Flight – 1958-63
- At least 5 images
- Information on Mercury and Apollo programs
- Details of what attendees will be seeing in the museum exhibits

Students have leeway to imagine what the exhibits might include

EVALUATION

PRELIMINARY ROUND:

Infographic

SEMIFINAL ROUND

Infographic

Interview



Participant/Team ID# _____

INFOGRAPHIC
2023 & 2024 OFFICIAL RATING FORM HIGH SCHOOL

INFOGRAPHIC (40 points)				
Criteria	Minimal 1-4 pts	Adequate 5-8 pts	Exemplary 9-10 pts	
Appropriateness of Graphic Design (X1)	The design has little connection to or is inadequate in conveying the essence of the design challenge; logo(s) are poorly placed or of poor quality.	The design has a general connection to the challenge; logo(s) are present.	The design is appropriate and effectively addresses the theme; logo(s) are present and appropriately placed.	
First Impressions (sharp, clean edges of graphics and fonts; entry is clear of smudges, smears, pencil or other extraneous marks) (X1)	The design is messy and/or damaged, and leaves an unfavorable impression.	The design is neat, with adequate attention to detail.	The design is eye-catching and compelling; attention to detail is very evident.	
Use of Color (X1)	The graphic has less than three (3) colors; colors used clash or distract from the graphic.	The graphic has three (3) colors, and they generally work well together.	The effective choice of colors creates an appealing graphic.	
Fonts (readable, have eye appeal, appropriate dimension and placement) (X1)	Font choice, size, and placement are ineffective in creating an aesthetically pleasing design.	Font choice and size are appropriate and incorporated somewhat effectively in the design.	Font choice and size are appropriate, and the location of text is effectively incorporated in the aesthetics of the design.	
Subtotal points				



SEMIFINAL CHALLENGE (40 points)				
Criteria	Minimal 1-4 pts	Adequate 5-8 pts	Exemplary 9-10 pts	
Appropriateness of Graphic Design (X1)	The design has little connection to or is inadequate in conveying the essence of the design challenge; logo(s) are poorly placed or of poor quality.	The design has a general connection to the challenge; logo(s) are present.	The design is appropriate and effectively addresses the theme; logo(s) are present and appropriately placed.	
First Impressions (sharp, clean edges of graphics and fonts; entry is clear of smudges, smears, pencil or other extraneous marks) (X1)	The design is messy and/or damaged, and leaves an unfavorable impression.	The design is neat, with adequate attention to detail.	The design is eye-catching and compelling; attention to detail is very evident.	
Use of Color (X1)	The graphic has less than three (3) colors; colors used clash or distract from the graphic.	The graphic has three (3) colors, and they generally work well together.	The effective choice of colors creates an appealing graphic.	
Fonts (readable, have eye appeal, appropriate dimension and placement) (X1)	Font choice, size, and placement are ineffective in creating an aesthetically pleasing design.	Font choice and size are appropriate and incorporated somewhat effectively in the design.	Font choice and size are appropriate, and the location of text is effectively incorporated in the aesthetics of the design.	
Subtotal points				

SEMIFINAL INTERVIEW (30 points)				
Criteria	Minimal 1-4 pts	Adequate 5-8 pts	Exemplary 9-10 pts	
Knowledge	Participants seem to have little understanding of the design concept; answers to questions may be vague.	Participants exhibit an adequate understanding of the design concepts of their project.	Participants show clear evidence of a thorough understanding of project design	



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Articulation	Presentation of the design is unclear, unorganized, and or illogical; leadership and/or 21st century skills are not evident.	Presentation of the design is somewhat logical and clear; leadership and/or 21st century skills are somewhat evident.	Presentation of the design is clear, concise, and easy-to-follow; leadership and/or 21st century skills are clearly evident.	
Delivery	The student is awkward and/or uncertain in the presentation/interview; posture, gestures, and lack of eye contact diminish the interview.	The student is somewhat well-spoken and distinct in the presentation/interview; posture, gestures, and eye contact are acceptable.	The student is well-spoken and distinct in the presentation/interview; posture, gestures, and eye contact result in a polished, natural, and effective interview.	
Subtotal points				
TOTAL POINTS				