

Participant/Team ID# _____

STEM MASS MEDIA

2024 OFFICIAL RATING FORM

HIGH SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

- References/Resources Page turned in.
- News Broadcast and Student Copyright Checklist turned in.
- ENTRY NOT EVALUATED

NEWS BROADCAST (110 points)

CRITERIA	Minimal performance	Adequate performance	Exemplary performance	Record scores in the column spaces below
	1-4 points	5-8 points	9-10 points	
Video Quality (X1)	The broadcast shots have obvious problems with focus, steadiness, and framing. The entry conveys a lack of understanding of video equipment.	The broadcast shots are somewhat focused and framed. The team demonstrates an adequate use of video equipment.	The broadcast is enhanced by steady and creative shots. The team demonstrates exemplary use of video equipment.	
Audio (X1)	The audio quality is poor, a result of primary use of the on-camera microphone for recording.	The audio quality is clear and reflects an appropriate use of microphones and audio techniques.	The audio quality is excellent, with use of additional audio clips/cues that enhance the video production.	
Lighting (X1)	The video reflects poor ambient lighting choices and/or the use of heavy backlighting.	The video reflects adequate lighting on subjects and the proper use of lighting techniques.	The video reflects and excellent use of lighting, which contributes to the effectiveness of the broadcast.	
Continuity and Pacing (X1)	The sequencing of the broadcast is confusing or incomprehensible; transitions are distracting from the flow of the broadcast.	The pace and timing are generally structured; there is a good use of transitions, allowing for an adequate flow of the broadcast.	The pace and timing are exceptional. Transitions provide a seamless flow for the broadcast and give directionality to the work.	
Creativity and Originality (X1)	There is little original thought or creativity in the design and production of the broadcast.	The broadcast demonstrates some original thought and creativity.	Originality and creativity are at the forefront of the broadcast, both in content and style.	
Delivery (X1)	Delivery detracts from the broadcast; eye contact may be limited; presented may tend to look away from the camera, mumble, speak inaudibly, fidget, or read excessively from notes; gestures may be jerky or excessive.	Delivery generally seems effective; however, use of volume, eye contact, vocal control, etc., may not be consistent; some hesitancy may be observed; vocal tone, facial expressions, and/or nonverbal expressions do not detract from the message.	Delivery is extemporaneous, natural, confident, and enhances the message.; posture, eye contact, smooth gestures, facial expressions, volume, pace, etc., indicate confidence, a commitment to the topic, and a willingness to communicate.	
Voice and Language (X2)	Language choices may be limited, peppered with slang or jargon, too complex, or too dull; language is questionable or inappropriate for the audience.	Language used is mostly appropriate and effective at communicating the message. Word choices are adequate.	Language is familiar to the audience, appropriate for the setting, and free of bias; word choices are vivid and precise.	
Professionalism (X1)	The presenter's appearance is unprofessional, sloppy, and inappropriate.	The presenter's appearance is adequate, appropriate, and somewhat professional.	The presenter's appearance is appropriate, professional, and polished.	
Video Effectiveness (X2)	The work does not meet the project goals, has an unclear message, and reflects sloppy work.	The topic is presented with some insight, and the broadcast meets most project goals.	The broadcast is focused, with a clear message and a rich variety of supporting material.	
DOCUMENTATION PORTFOLIO SUBTOTAL (110 points)				0

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.

Indicate the rule violated: _____

PRELIMINARY SUBTOTAL (110 points) **0**

DIGITAL NEWS STORY (90 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
Organization (X2)	There is no discernible organization; transitions are not present.	A logical progression of ideas is evident; transitions are present throughout the news story.	The news story conveys a logical progression of ideas, with a clear structure that enhances the purpose; transitions are mature and graceful.	
Style (X2)	The style is confusing and hard to follow; it contains fragments and/or run-on sentences; word choice is simple, ordinary, and/or unconvincing.	The style is clear, sentences are somewhat expressive, and word choice is appropriate.	The style is smooth, skillful, and coherent; sentences are strong and expressive, with varied structure; word choice is appropriate and mature.	
Mechanics (X2)	The news story contains distracting errors in punctuation, grammar, and spelling.	Punctuation, grammar, and spelling are generally correct, with few errors.	Punctuation, grammar, and spelling are correct with no errors evident.	
Integration of Theme (X3)	The news story lacks adequate supporting details from the briefing and interview; a relevant message is haphazardly conveyed, if at all.	The news story demonstrates a satisfactory understanding of the subject material; some supporting details obtained from the briefing and interview are used to enhance the writing.	The news story uses supporting details obtained from the briefing and interview often, which thoroughly enhances the writing. The information presented demonstrates factual accuracy exemplary creativity.	
SEMIFINAL NEWS STORY SUBTOTAL (90 points)				0
<p>Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.</p> <p>Indicate the rule violated: _____</p>				
SEMIFINAL SUBTOTAL (90 points)				0
To arrive at the TOTAL score, add any subtotals and subtract rules violation points, as necessary.				
TOTAL (200 points)				0