

# Washington Only Event FASHION DESIGN MIDDLE SCHOOL

### **OVERVIEW**

Applying leadership and 21st century skills, participants demonstrate an expertise in fashion design principles by creating a wearable design that reflects the annual theme. Semifinalist teams participate in an on-site presentation/interview in which they present their garment designs and discuss the design process.

The theme for the 2023-24 school year is "Avant-Garde"

### **ELIGIBILITY**

Five (5) teams of two to four (2-4) individuals per chapter may participate.

### **TIME LIMITS**

- A. Ten (10) minutes are allowed for the presentation/ interview.
- B. A deduction of five (5) points will be incurred for exceeding the presentation/interview time limit.

### **ATTIRE**

TSA State competition attire is required for this event.

### **PROCEDURE**

### PRE-CONFERENCE

Participants concentrate their efforts on designing a wearable prototype(s) with technological elements.

Participants prepare their documentation portfolio according to the regulations.

### PRELIMINARY ROUND

Participants check in the following at the time and place stated in the conference program:

- A. The wearable prototype(s)
- B. The documentation portfolio

Entries are reviewed by judges with neither students nor advisors are present based on the following criteria:

A list of twelve (12) semifinalists (in random order) is posted.

### SEMIFINAL ROUND

- A. Participants report at the time and place stated in the conference program to sign up for a presentation/ interview time.
- B. Participants report at the assigned time and place for the presentation/interview.
- C. Semifinalists present their designs and answer questions from the judges.
- D. Models are present and wearing the prototypes designed by the team.

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- E. Participants are allowed ten (10) minutes to complete the presentation/interview broken down as follows:
  - 1. two [2] minutes for set-up
  - 2. three [3] minutes for the presentation
  - 3. three [3] minutes for the interview
  - 4. two [2] minutes for removal of items
- F. Points will be deducted from a team's score for exceeding the ten (10)-minute time frame allowed for the semifinal round.
- G. Final evaluation by judges takes place immediately following the completion of the presentation.

The top five (5) finalists are announced at the awards ceremony.

### **REGULATIONS**

### PRELIMINARY ROUND

Participants use a 32-quart plastic storage box to submit their portfolio, patterns, and any prototypes that are not placed on hangers or on mannequins

- A. The portfolio, patterns, and prototype(s) MUST be submitted together.
- B. ALL components of the entry (patterns, prototypes, etc.) must be the original work of the participants.
- C. Prototypes (garments):
  - a. Any type of prototype (garment) that is typical of responsible clothing design and creation is considered appropriate.
  - b. The purchase/use of special textiles (water/ fireproof materials, etc.) is not required.
  - c. Information about textiles must be used in the research/design portfolio, but the prototype does not have to be constructed using these materials.
  - d. Prototypes for preliminary judging must be put on hangers (if applicable), or on dressmaker mannequins.
  - e. If the prototype is not a garment that can be placed on a hanger or mannequin, then it must be placed in the container with the portfolio and patterns.
  - f. The prototypes must be presentation quality.
  - g. All designs and prototypes/garments should be appropriate for viewing at the WTSA State Conference.
- D. Any portfolio or garment that depicts inappropriate or unacceptable designs is disqualified.

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E. Only the required number of prototypes (garments) are to be submitted for evaluation. Additional items, including accessories and other garments, may be used only in the semifinalist presentation and may not be submitted for preliminary judging.

### F. Patterns:

- a. Full-sized student-made pattern(s) must be included.
- b. Patterns must be made of appropriate lightweight paper.
- c. Patterns must NOT be purchased.

### G. Documentation Portfolio:

- a. Documentation materials (comprising "a portfolio") are required and must be secured in a clear front report cover with the following single-sided, 8½" x 11" pages, in this order:
  - i. Title page with the event title, the conference city and state, and the year; one (1) page
  - ii. Table of contents; one (1) page
  - iii. Interpretation of theme; two (2) pages
  - iv. Explanation of the design and construction of the prototypes, textiles used, notions needed, sewing/construction techniques used, etc.; two (2) pages
  - v. Design process sketches (hand-drawn); five (5) pages
  - vi. Computer-drawn final design print-outs; five (5) pages (optional)
  - vii. References/resources; two (2) pages

### SEMIFINAL ROUND

Each semifinalist team must have TSA student member models and the team-created prototypes in order to compete in the semifinals. Models must be members of the team's TSA chapter.

### **EVALUATION**

### PRELIMINARY ROUND:

The prototype (wearable garments)

The patterns

The documentation portfolio

### SEMIIFINAL ROUND

The presentation/interview



## **FASHION DESIGN MIDDLE SCHOOL**

## **FASHION DESIGN**

2023 & 2024 OFFICIAL RATING FORM

**MIDDLE SCHOOL** 

QUALITY OF GARMENTS (50 points)				
Criteria	Minimal 1-4 pts	Adequate 5-8 pts	Exemplary 9-10 pts	
Proper Sewing/ Construction Techniques Used/ Evident	Prototype construction fails to meet accepted standards and/or techniques of construction.	Prototype construction meets acceptable standards and construction techniques.	Prototype construction is of high quality and indicates use of a variety of appropriate techniques.	
Use of Notions (buttons, zippers, snaps, embroidery, embellishments, etc)	Little or no use of notions is evident in the garments.	An adequate choice and variety of notions are used in the garments; notions are somewhat appropriate.	An excellent choice and variety of notions are used that enhance the overall appearance and quality of the garments.	
Creativity, Originality, and Difficulty of Garment Creation	Patterns lack creativity, and/or originality, and/or difficulty in execution.	Patterns are of decent quality and demonstrate some degree of difficulty and originality.	Patterns are of industry standard; they clearly demonstrate originality, creativity, and skill.	
Subtotal points				

PATTERNS (20 points)				
Criteria	Minimal 1-4 pts	Adequate 5-8 pts	Exemplary 9-10 pts	
Two or more handmade Garment Patterns	Patterns are poorly constructed, and/or are missing key components	Patterns are generally well constructed; some key attributes and designs are included	Patterns are designed to detail standards and are of production quality	
			Subtotal points	



## FASHION DESIGN MIDDLE SCHOOL

DOCUMENTATION PORTFOLIO (50 points)				
Criteria	Minimal 1-4 pts	Adequate 5-8 pts	Exemplary 9-10 pts	
Portfolio	Portfolio is unorganized and/or missing three or more components.	Portfolio has most components, and it is somewhat organized.	One or no components are missing in the portfolio, and content and organization are clear.	
Interpretation of Theme	Description is unclear, explanatory portions are missing	Description is semi- clear, but additional details would be helpful	Very clear description, all details are included, project is easy to understand	
Design Process	Minimal costs or explanations are included	Some costs are detailed, but unclear on overall project costs	Very clear details, costs, explanations for individual and overall costs	
Sketches	Minimal challenges or lessons learned	Participants address some challenges or lessons, but additional details are needed	Description of challenges and lessons learned are very clear, includes details of changes that could be made	
References/ resources	Portfolio does not include supporting information	Some supporting documentation is included	Supporting documentation is clear, helpful and descriptive	
Subtotal points				

PRESENTATION/INTERVIEW (50 points)				
Criteria	Minimal 1-4 pts	Adequate 5-8 pts	Exemplary 9-10 pts	
Organization	Participants seem unorganized and unprepared for the presentation.	Participants are generally prepared for the presentation.	The presentation is logical, well organized, and easy to follow.	
Knowledge	Participants seem to have little understanding of the concepts in their project; answers to questions may be vague.	Participants exhibit an adequate understandi ng of the concepts in their project.	Participants show clear evidence of a thorough understanding of the project.	
Articulation	Presentation of the project is unclear, unorganized, and or illogical; leadership and/or 21st century skills are not evident.	Presentation of the project is somewhat logical and clear; leadership and/or 21st century skills are somewhat evident.	Presentation of the project is clear, concise, and easy-to-follow; leadership and/or 21st century skills are clearly evident.	



## **FASHION DESIGN MIDDLE SCHOOL**

Delivery	The team is verbose and/or uncertain in its presentation/ interview; participants' posture, gestures, and lack of eye contact diminish the interview.	The team is somewhat well-spoken and distinct in its presentation/ interview; participants' posture gestures, and eye contact are acceptable.	The team is well-spoken and distinct in its presentation/interview; participants' posture, gestures, and eye contact result in a polished, natural, and effective interview.	
Subtotal points				

TOTAL POINTS